

Brazos G Regional Water Planning Group

WATER POLICY ISSUE #13

Topic: Conservation

Issue #13: Retail Customer Water Pricing

“The Brazos G Regional Water Planning Group ([Brazos G](#)) recognizes that water management strategy planning includes having the most positive effect on retail water customer pricing balanced with maintaining a long-term reliable plan. Optimizing retail water pricing with a long-term source may include an interbasin transfer when it is determined to be in the best interest of the ratepayers.

Brazos G encourages retail water providers to seriously consider implementing an inclining block rate structure that would be consistent with best management practices for conserving water. By using this methodology, a properly designed rate allows a consistent price signal to the ratepayer, without over earnings to the utility. This increasingly favored approach heightens the interest in water conservation to the end users.”